

Sandwell Job Vacancy Insight Report

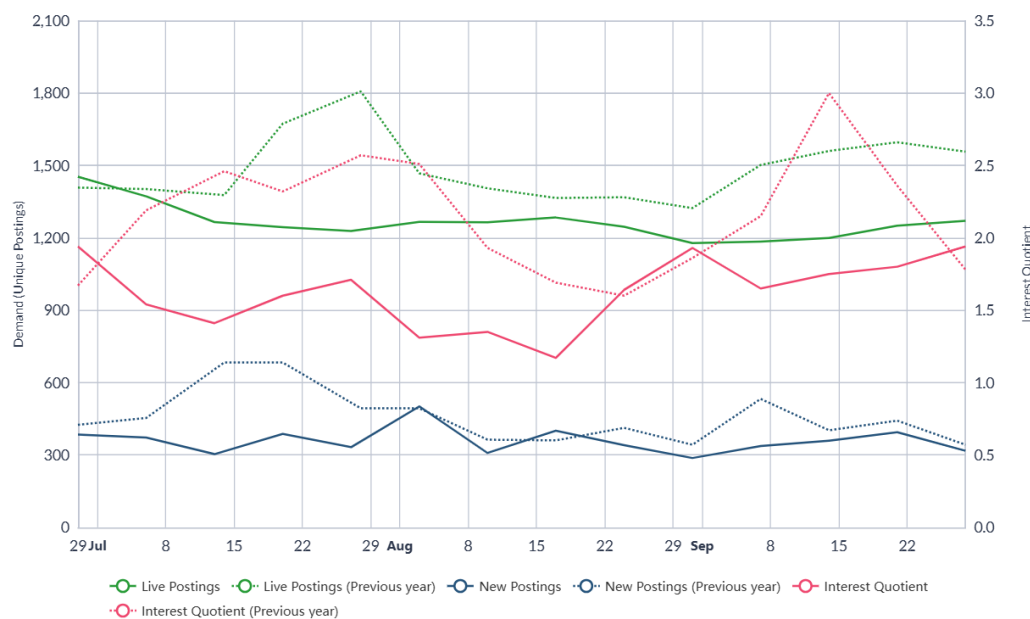
July to Sept 2025

Current Job Posting Trends¹

Sandwell Overview

- Between July to September 2025 (inclusive), there were 6,246 unique job adverts for roles recorded in Sandwell. This number of postings is high compared to all local authority districts. Over the past year, this has decreased by 14.0%, compared to a decrease of 7.0% across the UK.
- During this period, there were 4,654 new job postings. This number of postings is high compared to all local authority districts. Over the past year, this has decreased by 18.8%, compared to a decrease of 10.8% nationally.

Demand and Interest Trend:



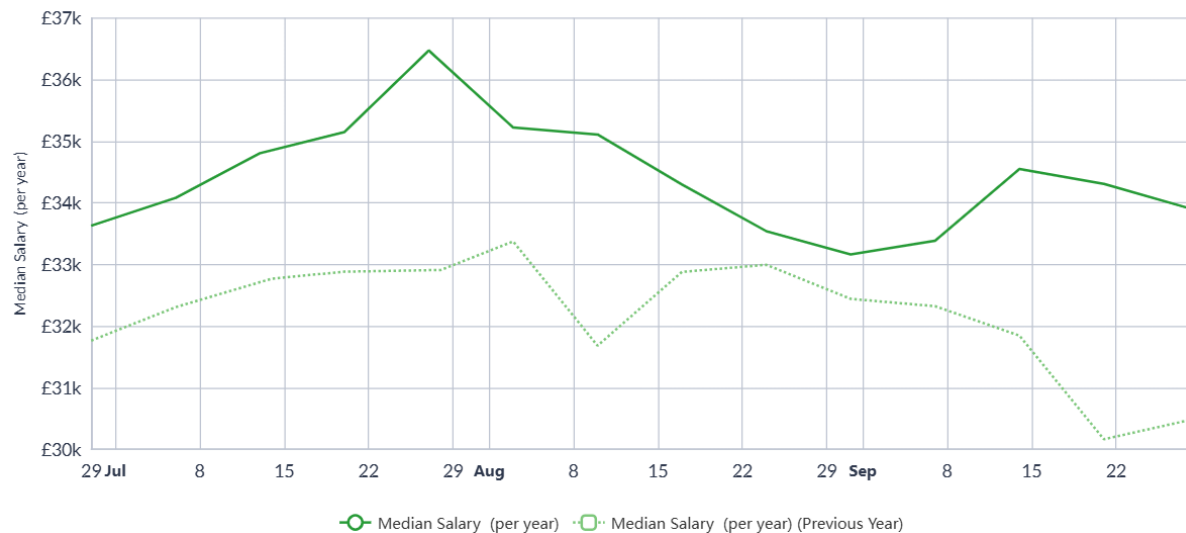
- Comparing the final week of the quarter with the week at the start of the quarter, live postings adverts have decreased by 12.6%, whilst new job postings have decreased by 17.4%. This downward trend over the quarter would suggest that demand by employers is decreasing.
- More recent trends show an increase in demand as live postings increased by 7.8% in the last 30 days of job posting activity, new postings also increased by 10.5% showing a strong recovery in labour market demand at the end of the quarter.
- By comparing interest quotient and demand, we can identify where there are mismatches in talent/supply and demand. Interest Quotient is ranked high at 1.6.

¹ Source: All data derived from the Adzuna Analyst Tool (November 2025)

Sandwell Advertised Salary

- The advertised median salary for roles over this period in Sandwell was £34,469 – up by 8.5% from the previous year, but 4.2% less than the overall national median salary of £35,976.

Salary Trend:



Top Occupations

- The top posted occupations below account for 16.4% of all job postings in this quarter.
- Drivers are the most in demand occupations, receiving the highest number of postings in the area.
- Positions for Delivery Driver were the most in demand vacancies from the employee perspective, receiving the highest interest in terms of clicks and applicants.
- Drivers have the highest location quotient and Science Teacher Secondary School have the highest salary.

In-Demand Occupations:

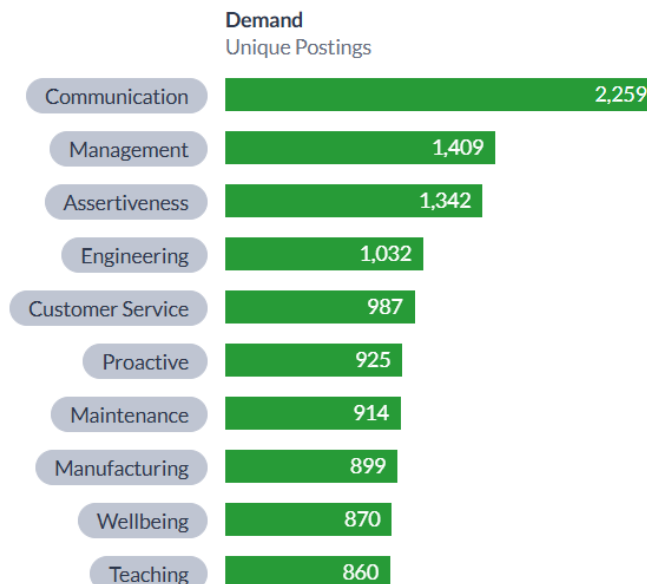
Occupation	Median Salary	Unique Postings	Location Quotient	Interest Quotient
Driver	£37,383	255	4.98	13.37
Maintenance Engineer	£44,480	113	3.66	3.63
Lorry Driver	£34,406	112	1.77	5.94
Primary School Teacher	£44,850	103	1.24	1.32
Healthcare Support Worker	£26,917	97	1.38	19.15
Manager	£39,500	78	0.81	7.59
Teaching Assistant	£24,700	77	1.18	2.97
Science Teacher Secondary School	£52,000	66	2.12	0.83
Social Care Worker	£26,286	62	0.76	14.03
Delivery Driver	£30,420	62	1.72	59.27

Most In-Demand Skills

- Reflecting the most advertised occupations, the biggest skills gaps are around 'communication', 'management' and 'assertiveness'.

In-Demand Skills:

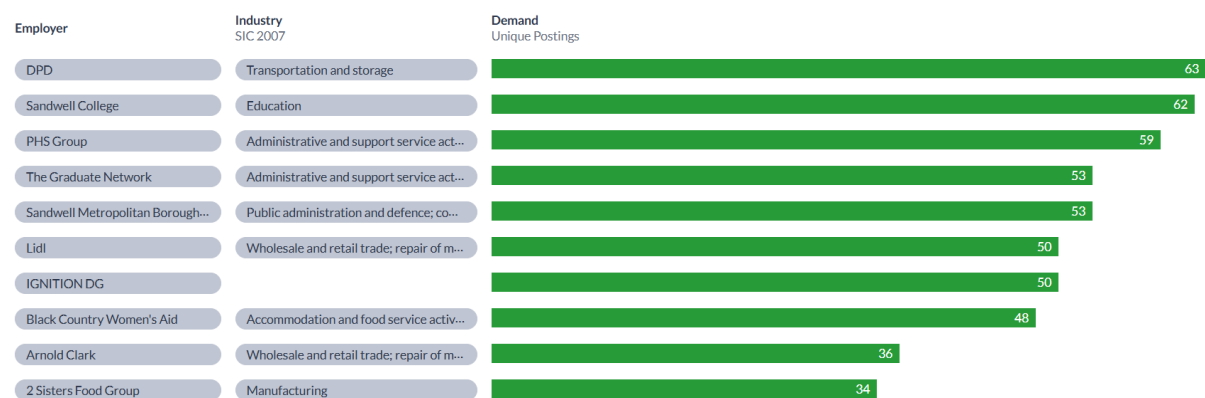
Skills most requested in postings in Sandwell, 01/07/2025 - 30/09/2025



Who's Hiring

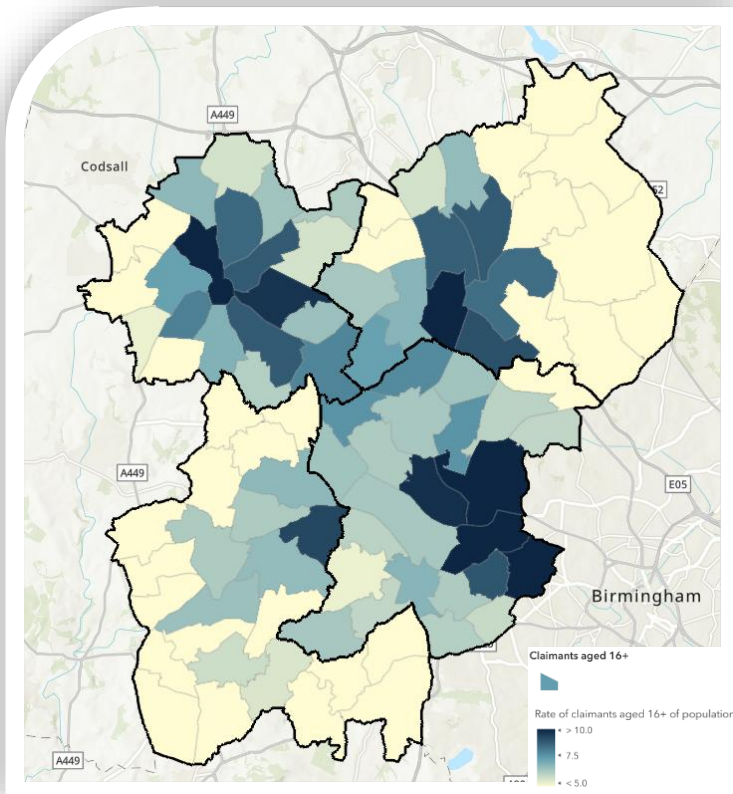
- By volume DPD have logged the most job postings, followed by Sandwell College.

Employers Hiring:



Sandwell Total Claimants²

- Sandwell had 15,015 claimants aged 16 years and over in September 2025, an increase of 70 (+0.5%) claimants from the previous month. Compared to September 2024, claimants in Sandwell decreased by 1,020 (-6.4%).



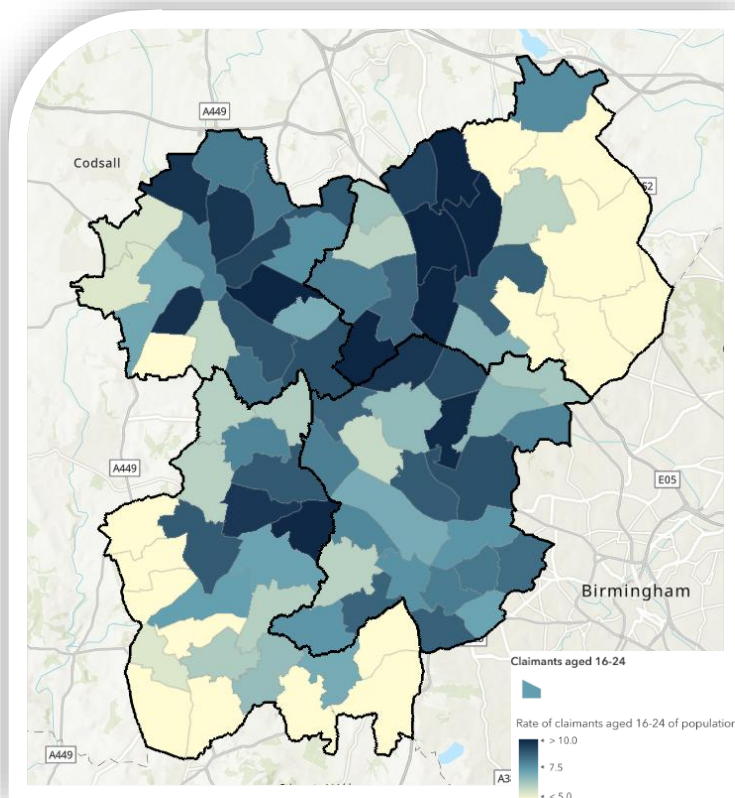
Sandwell Wards	Number	Rate
Abbey	505	5.9%
Blackheath	455	6.0%
Bristnall	480	6.3%
Charlemont with Grove Vale	455	6.1%
Cradley Heath and Old Hill	550	6.4%
Friar Park	500	6.5%
Great Barr with Yew Tree	410	5.0%
Great Bridge	555	6.3%
Greets Green and Lyng	840	9.8%
Hateley Heath	725	7.7%
Langley	610	6.9%
Newton	460	6.0%
Old Warley	460	6.2%
Oldbury	625	6.4%
Princes End	640	7.7%
Rowley	390	5.3%
St Pauls	1,020	10.1%
Smethwick	845	9.0%
Soho and Victoria	1,265	11.4%
Tipton Green	600	6.5%
Tividale	480	6.1%
Wednesbury North	650	7.9%
Wednesbury South	540	6.4%
West Bromwich Central	965	10.6%

- Out of the 24 wards within Sandwell, all 24 were above the UK average of 3.9%.
- The wards with the highest number of claimants as a percentage of residents aged 16 years and over were Soho and Victoria at 11.4%, West Bromwich Central at 10.6% and St Pauls at 10.1%.

² Office for National Statistics (ONS) / Department for Work and Pensions (DWP), claimant counts, released November 2025.

Sandwell Youth Claimants

- Sandwell had 3,085 youth claimants in September 2025, this is an increase of 20 (+0.7%) youth claimants since the previous month. When compared to September 2024, the number of youth claimants increased by 290 (+10.4%).



Sandwell Wards	Number	Rate
Abbey	85	7.4%
Blackheath	105	8.7%
Bristnall	105	8.2%
Charlemont with Grove Vale	100	6.8%
Cradley Heath and Old Hill	120	7.7%
Friar Park	120	9.2%
Great Barr with Yew Tree	85	6.4%
Great Bridge	100	5.9%
Greets Green and Lyng	170	8.9%
Hateley Heath	175	9.9%
Langley	115	7.8%
Newton	105	8.0%
Old Warley	110	8.8%
Oldbury	120	7.1%
Princes End	135	8.6%
Rowley	85	6.1%
St Pauls	190	7.0%
Smethwick	155	6.3%
Soho and Victoria	230	12.3%
Tipton Green	140	8.2%
Tividale	110	8.0%
Wednesbury North	140	9.7%
Wednesbury South	110	6.8%
West Bromwich Central	175	9.1%

- Challenges remain with youth claimants as all 24 wards in Sandwell were above the UK average of 4.3% in September 2025.
- The wards with the highest number of claimants as a percentage of residents aged 16-24 were Hateley Heath at 9.9%, Wednesbury North at 9.7% and Friar Park at 9.2%.